



Amigos de Guadalupe Center for Justice and Empowerment

10 Year Anniversary Celebration

Decade of Dedication

Thursday, September 8, 2022

5PM

Mexican Heritage Plaza

1700 Alum Rock Avenue

San Jose, CA 95116

SPONSORSHIP OPPORTUNITIES



ABOUT AMIGOS DE GUADALUPE

OUR MISSION: Amigos de Guadalupe creates a vibrant, self-sustaining Mayfair community (located in East San Jose) by ensuring that the basic needs of our community and families are met. We do this by delivering **high quality legal immigration services, housing and rental assistance, education programs, and community organizing programs that advocate for systems change.**

As we often say, our full name is **Amigos de Guadalupe Center for Justice and Empowerment**, and we lead with justice and empowerment.

MESSAGE FROM OUR FOUNDING EXECUTIVE DIRECTOR, MARITZA MALDONADO



Dear Caring Community Member,

As I look back on the past 10 years as the Founding Executive Director of Amigos de Guadalupe, I have many thoughts. I am filled with deep gratitude for the East San Jose community and all that we have accomplished together. I have memories of our first small office with 3 staff members, and marvel at our growth as we are now a team of 50 amazing staff members, most of whom come from the same community we serve. I think about my sister, Miriam, who was the amazing ESL and Citizenship teacher at Amigos for many years, and passed away of COVID in 2020. I think about the joyful faces of children who ride their bikes at Casitas de Esperanza (Tiny Homes of Hope). I think about the hundreds of community members who have worked hard to become US citizens, often while working multiple jobs to take care of their families. I think about the \$4.5 million dollars of rental assistance that our small but mighty team made sure it got in the hands of our community members, and prevented thousands of adults and children from becoming homeless. And I think of the Amigos' scholarship students — brilliant young people who are the first in their families to attend college and give me hope for the future.

As I look back, I also look forward. The Amigos Family is committed to building on the foundation we have created together over the last 10 years, so that we can continue to move towards our vision of families and children thriving in their own community and achieving their dreams. We believe this is possible, and we know we can not do it alone. Please join us in celebrating the progress of the last 10 years, while also committing to build a strong future for the community of East San Jose. We are hoping to raise \$150,000 and we need your support as an event sponsor. Please consider joining the Amigos' family and being a sponsor at the Believer, Companion, or Friend levels.

Together, we can truly live out ¡Sí se puede! and continue to build a vibrant San Jose.

Looking forward to seeing you on this special night!

In Community,

Maritza Maldonado

Founding Executive Director

Amigos de Guadalupe Center for Justice and Empowerment



Amigos de Guadalupe's 10th Anniversary Celebration

Thursday, September 8, 2022
The Mexican Heritage Plaza
5 o'clock in the evening

JOIN US IN CELEBRATION

Over 200 attendees will join us from all sectors and Bay Area communities to support Amigos de Guadalupe's deeply held commitment to lift our entire community out of poverty, while helping local families meet their basic needs in the short-term. We are the place families come when they have nowhere else to turn.

While helping us achieve our mission, you will also gain valuable recognition from other Silicon Valley change-makers. In addition to great food, amazing company, fun activities and an inspiring program, we have our inaugural Amigos de Guadalupe Awards. This year we'll be honoring very special members of the Amigos' Community with our **Familia Award**, our **Amigos Award**, and our **Compañero Award**.

Amigos prides itself on "Radical Hospitality" in how we provide services, and our 10th Anniversary event will be imbued with that core value as well. The celebration begins when you and your company's guests are greeted with a welcoming smile upon arrival and a refreshing beverage of agua fresca or wine. As you walk into the fiesta, you'll hear traditional Mexican music and mingle with like-minded people beneath the colorful papel picado in a setting unlike no other, The Mexican Heritage Plaza!

Enjoy a delicious Mexican dinner, complete with fresh tortillas made right before your eyes, and homemade, sweet, churros. Plus, live entertainment that will get your heart pumping and community stories that will touch your soul.

You'll also hear from Maritza Maldonado, Amigos de Guadalupe's Executive Director, and other inspiring speakers about the impact your participation makes on the lives of its community members and guests and learn how our work is impacting the lives of our East San Jose neighbors more and more each year.



SPONSORSHIP BENEFITS

Amigos de Guadalupe's 10th Anniversary Celebration
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CREYENTE / BELIEVER – \$50,000

- Exclusive opportunity for on-stage remarks by company's CEO or Spokesperson
- 20 tickets with premier seating
- High visibility sponsor recognition throughout event
- Company logo prominently displayed on two event welcome signs
- Large logo and premier placement on the event stage
- Premier logo placement for on-stage PowerPoint loop during the event
- Listing in press release
- Acknowledgment in invitation, newsletter, annual report, premier placement on website and social media

COMPAÑERO / COMPANION – \$25,000

- 10 tickets
- High visibility sponsor recognition throughout event
- Company logo prominently displayed on two event welcome signs
- Premier logo placement for on-stage PowerPoint loop during the event
- Listing in press release
- Acknowledgment in invitation, newsletter, annual report, premier placement on website and social media

AMIGOS / FRIEND – \$15,000

- 6 tickets
- High visibility sponsor recognition throughout event
- Logo placement for on-stage PowerPoint loop during the event
- Listing in press release
- Acknowledgment in invitation, newsletter, annual report, and placement on website and social media

MIEMBRO / MEMBER – \$10,000

- 5 tickets
- Small logo placement on event signage
- Listing in press release
- Acknowledgment in invitation, newsletter, annual report, and placement on website and social media

ALIADOS / ALLIES – \$5,000

- 2 tickets
- Company listing on event signage
- Acknowledgment in invitation, newsletter, and annual report

CAPITÁN / TABLE CAPTAIN – \$2,500

- Be a table captain by filling a table of your friends and colleagues
- 1 Table of 10
- Name displayed on table



Amigos de Guadalupe
Center for Justice & Empowerment



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SPONSORSHIP RESPONSE AND PLEDGE FORM

I/We pledge to support **Amigos de Guadalupe's 10th Anniversary Celebration** in the following way:

CREYENTE / BELIEVER	\$50,000
COMPAÑERO / COMPANION	\$25,000
AMIGOS / FRIEND	\$15,000
MIEMBRO / MEMBER	\$10,000
ALIADOS / ALLIES	\$5,000
CAPITÁN / TABLE CAPTAIN	\$2,500

I will send a check

Please e-mail me an invoice

I will contribute by credit card (see below)

I/We cannot sponsor this year, but would like to support Amigos de Guadalupe's programs. **Enclosed is a contribution of \$ _____ payable to Amigos de Guadalupe.**

Name

Company/Organization (please list name as you'd like it printed in materials)

Address

City

State

Zip

Phone

Email

Please charge my

Visa

MasterCard

Discover

AmEx

Card Number

Exp. Date

Security Code

Cardholder's Name

Signature

Please fill out this form and email it to sjayne@amigosdeguadalupe.org

OR mail to Amigos de Guadalupe 10th Anniversary Celebration, 1897 Alum Rock Ave, Suite #35, San Jose, CA 95116

For more information, please contact:

Stephanie Jayne, Director of Social Impact and Sustainability

sjayne@amigosdeguadalupe.org, (408) 345-5297

